



SOFIA REMBALSKY

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sofiarembalsky.com

EXPERIENCE

180NY

Senior Art Director • New York, NY

January 2021 to Current

The team from TBWA was acquired by 180NY with their clients but added a few new ones to the mix, as well: Sony, Poo Pourri, and Oxygen Banking.

TBWA\Chiat\Day

Designer/Art Director/Maker • New York, NY

September 2018 to January 2021

Designed, art directed, illustrated, animated, constructed, and more for Conagra brands such as Reddi-wip, Angie's Boom Chicka Pop, Slim Jim, Orville Redenbacher's, Hebrew National, Swiss Miss, Duncan Hines, and others.

MullenLowe

Graphic Designer • Winston-Salem, NC

June 2017 to July 2018

Created designs and art directed for brands like Ulta Beauty, E*Trade, NC Lottery, United Concordia Dental, Burger King, T. Marzetti Brands, Hanes Brands and more.

Oppenheimer & Co. Inc.

Freelance Graphic Designer • Bethlehem, PA

November 2016 to May 2017

Re-designed and created marketing material to increase sales in the region.

Olympus Corporation of the Americas

Medical Marketing and Core GI Design Intern • Center Valley, PA

June 2016 to October 2016

Created customer-facing material. Most notable was a re-branding for Endocapsule.

Breastcancer.org

Graphic Designer • Philadelphia, PA

June 2015 to March 2016

Contributed to a new website called breasthealth.org. Designed branding guidelines, party planning rules and email templates for 80,000 subscribers.

ArtsQuest

Graphic Design Intern • Bethlehem, PA

Summer of 2014

Designed for Musikfest 2014 (the largest free, non-gated festival in the nation).

EDUCATION

Maryland Institute College of Art

Bachelor of Fine Arts • Baltimore, MD

Major in Graphic Design, Minor in Creative Writing, & Concentration in Book Arts

Graduated May 2017

Dean's List each term of academic career

COMMUNITY SERVICE

Habitat for Humanity, 2016 to Current • PA, MD, NC, NY

The Special Olympics, 2009 to 2017 • Center Valley, PA

Children's Hospital of Philadelphia, 2007 to 2016 • Philadelphia, PA

Philadelphia College of Osteopathic Medicine, 2007 to 2017 • Philadelphia, PA

Camelot for Children Center, Inc., 2004 to 2013 • Allentown, PA

SKILLS

Some Knowledge ●●●

Proficient ●●●

Expert ●●●

Sketch ●●●

Figma ●●●

Adobe Illustrator ●●●

Adobe Photoshop ●●●

Adobe InDesign ●●●

Adobe After Effects ●●●

Robofont ●●●

Motion Graphics ●●●

Design Prototyping ●●●

UX & UI Design ●●●

Typography ●●●

Book Arts ●●●

Hand Lettering ●●●

Creative Writing ●●●

Spanish ●●●