



SOFIA REMBALSKY

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sofiarembalsky.com

EXPERIENCE

FROM MAKEUP TO MEAT STICKS, CRYPTO TO CRUISES, BURGERS TO BRIEFS.

OGILVY

Associate Creative Director • New York, NY

March 2025-Current

After freelancing for NYT & Chance.org for a few months, I made the jump from Pepsi to Coke. Worked on influencer, PR and earned team on social across Coca-Cola, Fanta, and Freestyle. Built a new social identity for Coke, Fanta and Freestyle in 2025-2026.

VAYNER MEDIA

Associate Creative Director • New York, NY

March 2024-January 2025

My partner and I led creative for Pepsi Blue Can in absence of a CD team. Then, pivoted to MUG Root Beer working mainly on 'culture bombs' while simultaneously developing a brand voice and campaign platform for Starry 2025.

180NY

Associate Creative Director • New York, NY

January 2021-March 2024

Have stepped up in the absence of a ECD or CD to run the creative department and oversee all creative across the agency since August of 2023. Additionally, have been an integral part of the pitch team since 2021, frequently assisting on 180LA & 180AMS pitches. Currently working across Mtn Dew & Conagra Brands. Past projects for Slomin's & Sony.

TBWA\CHIAT\DAY

Designer/Art Director • New York, NY

September 2018 to January 2021

Designed, art directed, illustrated, animated, constructed, and more for Conagra brands such as Slim Jim, Reddi-wip, Angie's Boom Chicka Pop, Orville Redenbacher's, Duncan Hines, and others. Was one of four individuals who launched the Slim Jim Instagram account into what it is today as our case study for this method of operating on social.

MULLENLOWE

Graphic Designer • Winston-Salem, NC

June 2017 to July 2018

Designed and art directed for brands like Ulta Beauty, Hanes Brands, E*Trade, North Carolina Education Lottery, United Concordia Dental, Burger King, T. Marzetti Brands, and more.

OLYMPUS

Medical Marketing Design Intern • Center Valley, PA

June 2016 to October 2016

BREASTCANCER.ORG

Graphic Designer • Philadelphia, PA

June 2015 to March 2016

EDUCATION

Maryland Institute College of Art

Bachelor of Fine Arts • Baltimore, MD

Major in Graphic Design, Minor in Creative Writing, & Concentration in Book Arts

Graduated May 2017

Dean's List each term of academic career

SKILLS

Some Knowledge ●●●

Proficient ●●●●

Expert ●●●●●

Figma ●●●

Adobe Illustrator ●●●

Adobe Photoshop ●●●

Adobe InDesign ●●●

Adobe After Effects ●●●

Typeface Development ●●●●
(Robofont)

Typography ●●●

Graphic Design ●●●

Motion Graphics ●●●

Principles of Motion Design ●●●

Design Prototyping ●●●

UX & UI Design ●●●

Book Arts ●●●

Hand Lettering ●●●

Creative Writing ●●●

Spanish ●●●

AI Prompting & Training ●●●